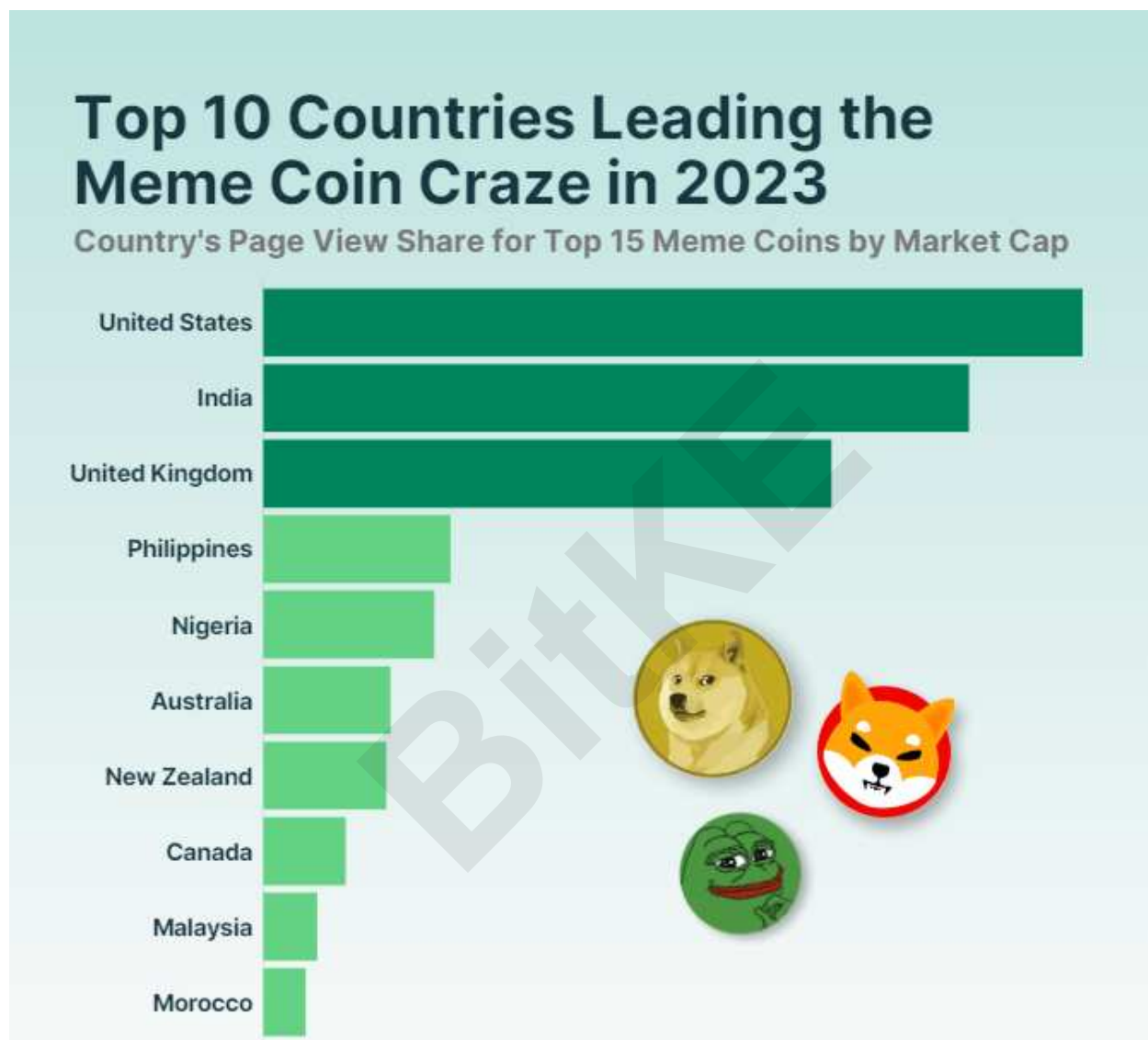


Top Meme Coin Countries 2023



Where are Meme Coins Most Popular?

The meme coin craze in 2023 has been led by the United States (US), India and the United Kingdom (UK), where more than half of the meme coin fans this year are based. Meme coins are also popular in Southeast Asia's

Philippines and Malaysia, Nigeria and Morocco on the African continent, Oceania's Australia and New Zealand, and Canada.

These top 10 countries represent a diverse mix of regions and economic development, indicating that meme coins have a global appeal and popularity. In total, the top 10 countries leading the meme coin craze in 2023 make up 82.9% or the majority of interest in the speculative assets.

US Interest in Meme Coins

The US is unsurprisingly leading the meme coin craze, accounting for 23.6% of the interest in 2023 so far with over 2 million views of the top meme coin pages.

The most popular meme coin in the US this year is Shiba Inu, which generated 60.7% of US interest in meme coins. Recent trending crypto Pepe drove another 11.8% of meme coin interest in the US, followed by Bonk and Volt Inu.

India Interest in Meme Coins

India is a close second in driving the meme coin hype this year, making up 20.3% of interest across all countries.

Shiba Inu is also the most popular coin in India, driving 55.8% of the South Asian country's interest in the speculative asset. Meanwhile, Baby Doge Coin generated a relatively high 29.9% of India interest in meme coins.

Philippines & Nigeria Interest in Meme Coins

In the Philippines, Floki has generated 26.7% of the country's meme coin interest this year. Shiba Inu and Bonk received similar levels of interest at 18.3% and 17.8% respectively. Baby Doge Coin and Pepe were close behind, with 12.7% and 10.2% share of Philippines meme coin interest respectively.

Similarly, Nigeria's meme coin interest has a relatively different profile than the other 8 countries. Floki and ArbDoge AI captured the highest interest at 24.2% and 20.8% respectively. Dogelon Mars generated 17.4% of Nigeria's interest in meme coins, despite receiving limited interest share elsewhere.

This suggests that people in the Philippines and Nigeria are also keeping an eye on the less well-known meme coins, instead of aping into those that are already trending.

Which Meme Coins People are Most Interested In

People are by far most interested in Shiba Inu, which drove 46.7% of interest among the top meme coins in 2023. Baby Doge Coin generated 12.3% of meme coin interest, followed by more recent meme coins Pepe (9.4%), Floki (8.6%) and Bonk (8.2%).

Pepe captured the most meme coin interest among people in Canada, accounting for 26.9%.

On the other hand, pioneer Dogecoin generated 61.1% of Morocco's interest in meme coins, but received only minor interest among the rest of the countries.

Solana-based **Bonk's price pump** gained attention earlier in the year, when it achieved over 300% price return in 8 days, compared to 141 days for Shiba Inu and 1,253 days for Dogecoin.

Methodology

The study examined the total number of page views year-to-date, for the top 15 meme coins by market capitalization on May 3, 2023: Dogecoin (DOGE), Shiba Inu (SHIB), Pepe (PEPE), Baby Doge Coin (BABYDOGE), FLOKI (FLOKI), Dogelon Mars (ELON), ArbDoge AI (AIDOGE), Volt Inu (VOLT), Wojak (WOJAK),

Kishu Inu (KISHU), Dejitaru Tsuka (TSUKA), Doge Killer (LEASH), Shiba Predator (QOM), Bonk (BONK), DinoLFG (DINO).

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